

How I Got 100+ Downloads for ReelBlink

Download ReelBlink

What is ReelBlink?

ReelBlink is an eye-care app that helps you remember to blink while watching content. It uses on-device blink detection and also includes eye-care reminders and exercises.

Getting the first 100+ downloads for a new app is not easy.

Here are some things that helped me, plus a few free strategies you can use for your own app.

1. Improve Your ASO

A good Play Store listing can help more people discover and understand your app.

If you want to improve your ASO, you can follow this guide:

ASO Guide

<https://drive.google.com/file/d/1vp2EYvyv4wKFObP78kAA996tOjXqBTsm/view?usp=sharing>

2. You Can Add a Referral System

A referral system can help existing users bring new users to your app.

If you want to add one, you can follow this guide:

Referral Guide

<https://drive.google.com/file/d/12vpwkzhZW7IE9XDCvXBcuAxsOdzRt8hF/view?usp=sharing>

3. Promote Your App on Free Websites

You can also submit and promote your app on free app-launch and promotion websites.

Here is a list of **30+ free websites/platforms** you can try:

30+ Free App Promotion Websites

https://drive.google.com/file/d/1GAoQHUm9FUG0rfkHAD-tB1Dse38X3p4w/view?usp=drive_link

4. I Posted Reels Everywhere

This gave me the **biggest impact**.

I posted Trial Reels on Instagram and also experimented with international locations instead of using only India.

I shared my content across:

Instagram • Facebook • Threads • YouTube

Out of everything, **Reels had the biggest impact on my downloads**.

5. I Added ReelBlink to Every PDF I Shared

Whenever someone commented on my videos and asked for a PDF, I shared it with them.

I added the **ReelBlink download link at the top of the PDFs** I shared.

So whenever someone opened one of my free resources, they also discovered ReelBlink.

Reel → Comment → PDF → ReelBlink