APPS BY VIKAS

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Free Places to Launch a Mobile App or SaaS

Curated list, September 2026. Free submission paths verified where possible; directory terms and free-tier rules change often — re-check each site's submit page before launch.

A) Mobile App — best free places

1. Product Hunt — GLOBAL

Best for: new mobile apps, consumer apps, tech products. Free: yes.
producthunt.com
Tip: treat it as a launch day — screenshots, short tagline, maker comment ready.

2. Launchbase — INDIA

Best for: Indian-built products / apps / startups. Free: yes — site states "Free to submit: No listing fee."
launchbase.in
Tip: strongest India-specific option on this list.

3. Reddit — r/droidappshowcase — GLOBAL

Best for: Android app launches and dev updates. Free: yes.
reddit.com/r/droidappshowcase
Note: the claim that r/androidapps moved showcases here in 2026 is unverified — check the sub's current rules first.

4. Reddit — r/androidapps self-promo megathread — GLOBAL

Best for: Android apps, via the community's designated self-promo thread. Free: yes.
reddit.com/r/androidapps
Tip: use the current self-promotion thread — do not post standalone promo.

5. Reddit — r/SideProject — GLOBAL

Best for: indie apps, early feedback, founder story. Free: yes (per current sub rules).
reddit.com/r/SideProject
Tip: "I built X because…" + demo + feedback ask beats an ad-style post.

6. Hacker News — Show HN — GLOBAL

Best for: technical products people can actually try. Free: yes.
news.ycombinator.com/showhn.html
Tip: HN requires the product be usable — a waitlist-only landing page is not a Show HN.

7. Indie Hackers — GLOBAL

Best for: founder-built apps, build-in-public, feedback. Free: yes.
indiehackers.com
Tip: share the build story / results, not only the store link.

8. Peerlist — GLOBAL (+ strong Indian builder audience)

Best for: developer / founder projects and launches.
peerlist.io
Tip: useful when the maker story is part of the launch.

9. AlternativeTo — GLOBAL
Best for: apps that replace / compete with an existing product. Free submission: available.
alternativeto.net
Tip: position against the closest real alternatives.

10. SaaSHub — GLOBAL
Best for: software / apps with a clear category. Free listing: yes.
saashub.com
Tip: better for software discovery than pure lifestyle apps.

11. Uneed — GLOBAL
Best for: new products / apps. Free queue: available (optional paid to pick an earlier date).
uneed.best

12. Fazier — GLOBAL
Best for: indie products / startups. Free: listing reviewed within ~30 days, asks for a backlink; paid fast-track ~$29.
fazier.com

13. Tiny Startups — GLOBAL
Best for: small / indie apps and startups. Free / pay-what-you-want; weekly leaderboard.
tinystartups.com

14. Launching Next — GLOBAL
Best for: early-stage apps / startups. Free submission: available (paid priority optional).
launchingnext.com

15. DEV Community — GLOBAL
Best for: apps with a technical / build story. Free: publish a launch or build article.
dev.to
Tip: “How I built…” or “What I learned building…” beats a plain ad.

B) Website / SaaS — best free places

1. Product Hunt
Major public launch.
producthunt.com

2. Launchbase — INDIA
Indian product / startup launch. Currently free to submit.
launchbase.in

3. Hacker News — Show HN
A working SaaS/tool users can try. Avoid waitlist-only submissions.
news.ycombinator.com/showhn.html

4. Indie Hackers
Founder story, milestones, feedback, SaaS audience.
indiehackers.com

5. Peerlist
Builder / developer community and launches.
peerlist.io

6. SaaSHub
SaaS / software discovery. Product submission is free.
saashub.com

7. AlternativeTo
Capture people searching for alternatives to established products.
alternativeto.net

8. Uneed
Indie product launch; free queue, optional paid visibility.
uneed.best

9. Fazier
Startup / product launch; free path (backlink asked), optional paid priority.
fazier.com

10. BetaList
Pre-launch / beta SaaS and early adopters. Free queue is slower than paid.
betalist.com

11. Launching Next
Startup discovery; free submission with optional paid options.
launchingnext.com

12. Tiny Startups
Bootstrapped and small startup launches.
tinystartups.com

13. DEV Community
Technical launch story and searchable long-form content.
dev.to

14. Reddit — r/SideProject
Feedback-driven founder post. Read current rules before self-promo.
reddit.com/r/SideProject

15. Reddit — r/SaaS
SaaS learnings / case studies. Not a link-dump directory — follow self-promo rules.
reddit.com/r/SaaS

16. F6S
Startup profile + finding programs / accelerators. More ecosystem than consumer traffic.
f6s.com

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