APPS BY VIKAS

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PRACTICAL BLUEPRINT / COMPANY WORKFLOWS

Build your company's AI workspace

A clear Claude Company OS blueprint

Set up shared company context, choose the right tools and use a simple router to guide each task.

By Vikas Yadav | November 2026

7	42	3.5h
departments	skills, tools & workflows	suggested setup plan

Start small. Test one real task.

The departments are ways to organize AI support. Your company files provide the context; you review the output and decide what happens next.

INSIDE

System map / 7 team directories / setup checklist CLAUDE.md template / source links / video bonus

01 / UNDERSTAND THE SYSTEM

One workspace. A clear route.

Claude needs the right context and a small set of relevant tools for each task.

1

YOUR REQUEST

"Draft our new pricing launch."

→

2

COMPANY CONTEXT

Company, brand, legal and finance files

→

3

ROUTER + TOOLS

Pick the relevant workflow and review

How the pieces fit

Context	Your business facts and rules, saved as short files.
CLAUDE.md	The project instructions: which context to read and how to work.
Skills, tools & plugins	The capabilities you install and use when relevant.
Review	Check facts, formulas, code and documents before using them.

What this blueprint can promise

A repeatable starting structure. Setup time depends on your tools, permissions and experience. A router does not install tools or guarantee that every task uses only two or three skills.

CLICK TO JUMP

7 team directories

CLAUDE.md template

Repository directory

3.5-hour setup plan

Test one real task

58-second video bonus

02 / TEAM 01 OF 07

Design team

Make the visual work clear and consistent.

6 ENTRIES / CLICK A SOURCE TO OPEN IT

01 Canvas Design

Creates posters, social graphics and visual layouts that you can export and share.

anthropics/skills
canvas-design

02 Algorithmic Art

Creates geometric patterns, generative visuals and interactive backgrounds.

anthropics/skills
algorithmic-art

03 Front-End Design

Builds website interfaces with clear type, spacing and a consistent visual style.

anthropics/skills
frontend-design

04 Web Artifacts

Builds interactive prototypes, calculators and small web apps you can try.

anthropics/skills
web-artifacts-builder

05 UI/UX Pro Max

Helps plan UI styles and improve mobile layouts, usability and accessibility.

nextlevelbuilder/ui-ux-pro-max-skill
repository

06 Slack GIF

Creates small looping GIFs for product demos and team updates.

anthropics/skills
slack-gif-creator

Example: A launch page

Use Front-End Design for the page and UI/UX Pro Max for a layout review. Add Canvas Design only if the task also needs a poster.

02 / TEAM 02 OF 07

Development team

Plan, build, connect and test your product.

6 ENTRIES / CLICK A SOURCE TO OPEN IT

01 Superpowers

Guides planning, testing and code review through a structured development workflow.

obra/superpowers
repository

02 Context 7

Brings current library and framework documentation into a coding task.

upstash/context7
repository

03 MCP Builder

Helps build MCP servers so Claude can work with tools, APIs and data sources.

anthropics/skills
mcp-builder

04 Skill Creator

Turns a repeatable task into a reusable skill with clear instructions.

anthropics/skills
skill-creator

05 Web App Testing

Uses a browser to test local web apps, inspect screens and check user flows.

anthropics/skills
webapp-testing

06 Claude Mem

Stores and retrieves useful project context across separate coding sessions.

thedotmack/claude-mem
repository

Example: A tested signup fix

Use Superpowers to plan the change, Context 7 for library details and Web App Testing to check the browser flow.

02 / TEAM 03 OF 07

Marketing team

Help the right people discover and understand your offer.

6 ENTRIES / CLICK A SOURCE TO OPEN IT

01 AI SEO

Helps make content easier for AI search systems to find and cite. Recommendations are not guaranteed.

coreyhaines31/marketingskills
ai-seo

02 CRO (Conversion)

Reviews pages and user flows to find friction that may stop visitors from signing up or buying.

coreyhaines31/marketingskills
cro

03 Programmatic SEO

Plans repeatable page templates for comparison, location or integration content at scale.

coreyhaines31/marketingskills
programmatic-seo

04 SEO Audit

Reviews technical and on-page SEO issues, then suggests fixes to check.

coreyhaines31/marketingskills
seo-audit

05 Ad Creative

Drafts ad angles, headlines and variations for different audiences and channels.

coreyhaines31/marketingskills
ad-creative

06 Marketing Psychology

Uses ideas such as social proof, anchoring and clarity to improve marketing messages.

coreyhaines31/marketingskills
marketing-psychology

Example: A pricing-page review

Use CRO to inspect friction, Pricing Strategy from the Finance team for the offer, and Ad Creative only when ads are part of the task.

02 / TEAM 04 OF 07

Social & Content team

Turn useful ideas into a steady publishing workflow.

5 ENTRIES / CLICK A SOURCE TO OPEN IT

01 Social Copywriting

Drafts platform-specific social posts, threads and opening hooks from your ideas.

coreyhaines31/marketingskills
social
Original source link

02 Content Strategy

Plans useful topics, content groups and a publishing calendar for your audience.

coreyhaines31/marketingskills
content-strategy

03 Video Scripts

Uses the marketing collection to plan short-video hooks, scenes and scripts. This is a workflow label.

coreyhaines31/marketingskills
skills

04 Pillar Content

Uses the marketing collection to outline a detailed guide that can become smaller posts. This is a workflow label.

coreyhaines31/marketingskills
skills

05 Email Sequences

Drafts welcome, nurture and launch emails as a connected sequence.

coreyhaines31/marketingskills
emails
Original source link

Example: One guide, several formats

Create a useful main guide first. Then use Social Copywriting, Video Scripts and Email Sequences to adapt it for each channel.

02 / TEAM 05 OF 07

Finance team

Build models and explain business assumptions.

6 ENTRIES / CLICK A SOURCE TO OPEN IT

01 DCF Model

Builds a discounted cash flow model: a valuation estimate based on future cash flows and assumptions.

anthropics/financial-services
dcf-model
Original source link

02 Three Statements

Connects the income statement, balance sheet and cash flow statement in one model.

anthropics/financial-services
3-statement-model.md

03 LBO Model

Models a leveraged buyout: funding, debt repayments and possible investor returns.

anthropics/financial-services
lbo-model
Original source link

04 COMPS Analysis

Compares a company with similar public businesses using financial measures and valuation multiples.

anthropics/financial-services
comps-analysis
Original source link

05 Pricing Strategy

Helps plan pricing tiers, feature limits and the assumptions behind each offer.

coreyhaines31/marketingskills
pricing
Original source link

06 Pitch Deck

Creates and edits presentation files for an investor pitch. Provide your story and checked business data.

anthropics/skills
pptx

Example: A new pricing proposal

Start with your real costs and sales assumptions. Use Pricing Strategy for tiers; use a financial model only if the decision needs one.

02 / TEAM 06 OF 07

Operations team

Make repeatable work easier to run and review.

6 ENTRIES / CLICK A SOURCE TO OPEN IT

01 SOP Builder

Turns rough notes into a clear standard operating procedure: steps, owners and checks.

anthropics/knowledge-work-plugins
process-doc

02 Incident Post-Mortem

Uses the Operations collection to review an incident, record causes and track follow-up work. This is a workflow label.

anthropics/knowledge-work-plugins
operations

03 Business Case

Uses process analysis to compare a proposed change, its cost and its expected benefit.

anthropics/knowledge-work-plugins
process-optimization

04 Launch Runbook

Creates a runbook with steps, owners, checks and a rollback plan for a launch or recurring task.

anthropics/knowledge-work-plugins
runbook

05 Internal Comms

Drafts team updates, internal announcements and other company communication.

anthropics/skills
internal-comms

06 XLSX Trackers

Creates Excel trackers with formulas for KPIs, workloads, budgets or team capacity.

anthropics/skills
xlsx

Example: A product release

Use Launch Runbook for owners and checks, Internal Comms for the team update, and XLSX Trackers for progress.

02 / TEAM 07 OF 07

Legal team

Organize document work, questions and risk review.

7 ENTRIES / CLICK A SOURCE TO OPEN IT

01 Contract Review

Reviews contract clauses, flags risk and suggests wording to discuss with your reviewer.

anthropics/knowledge-work-plugins
review-contract
Original source link

02 NDA Review

Checks an NDA and flags unusual terms for a closer review.

anthropics/knowledge-work-plugins
triage-nda

03 Legal Triage

Organizes incoming legal questions and drafts a response based on the request and your playbook.

anthropics/knowledge-work-plugins
legal-response

04 Legal Risk

Summarizes legal risks such as liability, intellectual property and privacy exposure.

anthropics/knowledge-work-plugins
legal-risk-assessment

05 Compliance Check

Helps review policies and workflows against stated compliance requirements. It does not certify compliance.

anthropics/knowledge-work-plugins
compliance-check
Original source link

06 Docx Contracts

Creates and edits Word documents such as agreements, policies and review memos.

anthropics/skills
docx

07 SQL Queries

Writes SQL to inspect records such as audit events, consent logs and billing data. Check access before running it.

anthropics/knowledge-work-plugins
SKILL.md

Example: A vendor agreement

Use Contract Review and Legal Risk with your legal playbook. Send the draft and unresolved questions to the person responsible for approval.

03 / SETUP PLAN

Your first 3.5 hours

Use these as planning blocks, then stop and test before adding more tools.

01

0:00-1:00 / Build the company context

Create company-os/, the project skills folder and four short context files. Use the folder map below.

02

1:00-2:00 / Add creative and dev tools

Start with Design and Development. Add Marketing and Content tools that your first task needs. Follow each repository's setup guide.

03

2:00-3:00 / Add business workflows

Add Finance, Operations and Legal capabilities where useful. Install plugins and MCP tools through their own setup steps; copy the router on the next page.

04

3:00-3:30 / Run one real task

Test a small launch request. Check that context was read, the right tools were available and the outputs make sense.

FOLDER MAP

```
company-os/
  CLAUDE.md
  .claude/skills/                # project skills
  context/
    company-profile.md           # business facts
    brand-guidelines.md          # voice, colours, examples
    legal-playbook.md            # review rules and limits
    finance-assumptions.md       # costs and model inputs
```

04 / COPY-PASTE TEMPLATE

Your CLAUDE.md router

Save this at ~/company-os/CLAUDE.md. The paths below are relative to the project folder.

```
# Company OS

## Read context before work
- Every task: context/company-profile.md
- Design, Marketing, Content: context/brand-guidelines.md
- Legal, Operations: context/legal-playbook.md
- Finance, Pricing: context/finance-assumptions.md
- If a needed file is missing, ask for it. Do not invent facts.

## Route by the task
- Design: Canvas Design, Algorithmic Art, Front-End Design,
  Web Artifacts, UI/UX Pro Max, Slack GIF.
- Development: Superpowers, Context 7, MCP Builder,
  Skill Creator, Web App Testing, Claude Mem.
- Marketing: AI SEO, CRO, Programmatic SEO, SEO Audit,
  Ad Creative, Marketing Psychology.
- Social & Content: Social Copywriting, Content Strategy,
  Video Scripts, Pillar Content, Email Sequences.
- Finance: DCF Model, Three Statements, LBO Model,
  COMPS Analysis, Pricing Strategy, Pitch Deck.
- Operations: SOP Builder, Incident Post-Mortem,
  Business Case, Launch Runbook, Internal Comms,
  XLSX Trackers.
- Legal: Contract Review, NDA Review, Legal Triage,
  Legal Risk, Compliance Check, Docx Contracts, SQL Queries.

## Working rules
- Names above are directory labels. Match them to the
  installed skills, plugins or tools available here.
- Pick only capabilities relevant to the current request.
- If a capability is unavailable, say what is missing.
- State assumptions and the source files used.
- Review formulas, facts, code and output files.
- Ask for approval before external actions that were
  not authorized, such as sending, publishing or spending.
- Flag unresolved legal or finance questions for review.

## Deliver
- Give the result, checks completed and open questions.
- For multi-team work, finish with one combined handoff.
```

05 / A WORKED EXAMPLE

Test a pricing launch

Follow one small launch from inputs to a reviewed handoff.

Copy this test request

Draft a launch for our new pricing. Read our company, brand, finance and legal context first. Suggest the teams needed. Draft the work for review; do not publish, send messages or change billing.

01 **Finance**

Draft tiers using your real costs and assumptions.

Output: Pricing proposal + open assumptions

02 **Legal**

Review claims and terms against your playbook.

Output: Risk notes + review questions

03 **Marketing + Content**

Turn the approved offer into page copy and email drafts.

Output: Launch copy + email sequence

04 **Design + Development**

Mock up the page and test the relevant user flow.

Output: Page draft + test results

05 **Operations**

Collect owners, checks, launch steps and rollback steps.

Output: A launch runbook for approval

PASS CHECK The output uses your files, states assumptions and is ready for a person to review.

06 / REPOSITORY DIRECTORY

The eight source repositories

Eight collections, from Anthropic and community projects.

Anthropic Skills

Design, integrations and document files.

anthropics/skills

UI/UX Pro Max Skill

UI/UX design support.

nextlevelbuilder/ui-ux-pro-max-skill

Superpowers

Development planning, tests and reviews.

obra/superpowers

Context 7 MCP

Current framework and library documentation.

upstash/context7

Claude Mem

Memory across coding sessions.

thedotmack/claude-mem

Marketing Skills

Marketing, content and pricing workflows.

coreyhaines31/marketingskills

Anthropic Financial Services

Financial modelling and analysis workflows.

anthropics/financial-services

Knowledge Work Plugins

Operations, legal and data workflows.

anthropics/knowledge-work-plugins

Link notes: updated destinations are used where a specific skill path is available. Each changed entry also keeps its original source link. Video Scripts, Pillar Content and Incident Post-Mortem are workflow labels from the original guide.

BONUS / A 58-SECOND VIDEO

Show the setup in seven beats

Choose one hook, then record a timed take of the seven beats.

THREE OPENING OPTIONS / CHOOSE ONE

Result	"Here is a seven-department AI workspace you can build with Claude."
Common mistake	"Still putting every task in one long prompt? Try a shared workspace."
Quick proof	"Seven teams, 42 skills and workflows, and one simple Claude router."

00-05 **Hook**

Face camera; show "7 departments".

Say: Here is a seven-department AI workspace you can build with Claude.

05-13 **The structure**

Show context/, .claude/skills/ and CLAUDE.md.

Say: Start with company context, a skills folder and a CLAUDE.md router that guides each task.

13-23 **Design + Dev**

Show a page mockup, then a browser test.

Say: Design helps create the interface. Development helps plan the code, find documentation and test user flows.

23-33 **Marketing + Content**

Show a page review, social draft and email.

Say: Marketing reviews the offer. Content turns useful ideas into posts, video scripts and email sequences.

33-44 **Finance + Ops + Legal**

Show a model, runbook and contract notes.

Say: Finance builds models. Operations creates checklists. Legal workflows flag terms and questions for a person to review.

44-52 **Why the router helps**

Show one task pointing to relevant teams.

Say: The router points Claude to relevant context and tools. Start with one task and check the results.

52-58 **Call to action**

Show the guide cover and "Comment TEAM".

Say: Want the setup plan and router template? Comment TEAM for the guide.

BONUS / MAKE IT EASY TO FOLLOW

Edit clearly. Share the guide.

Keep the demonstration readable, then give viewers one clear next step.

01

Cut dead time

Remove long pauses without making the delivery feel rushed. Record a timed take and adjust to finish within 58 seconds.

02

Use readable labels

Show one clear label at a time: Design, Development, Marketing, Content, Finance, Operations or Legal. Keep background music below the voice.

03

Deliver the promised file

If you use a comment-to-DM tool, set it up and test it before posting. Otherwise, share the guide manually or use your bio link.

READY-TO-PASTE CAPTION

Build a reusable AI workspace in Claude Code. This guide organizes 42 skills, tools and workflows into seven departments: Design, Development, Marketing, Content, Finance, Operations and Legal. You get a suggested 3.5-hour setup plan, a clear folder map and a copy-paste CLAUDE.md router. Start with one real task and review the output. Comment TEAM for the guide, or save this post for your next setup session.

#ClaudeAI #AIAutomation #AITools #Solopreneur #BuildInPublic #AIWorkflows #ProductivityHacks

Explore more free resources at vikasbuilds.com/resources